



2011 Awards of Excellence in Housing Sponsorship Information



Dear Member,

I can't believe it, but another year has already passed. It was a true pleasure creating the Award Show and Presidents Ball evening last year and this year will be no exception! We've already booked entertainment the likes of which Red Deer has never seen before and we're truly excited about 2011's event.

The Canadian Home Builders' Association- Central Alberta is now accepting sponsors for **your** 2011 Awards of Excellence in Housing and Presidents Ball. By being a major sponsor of your event this exciting experience will provide you and your business with a unique opportunity to take centre stage and align your brand with our association's values. It will also allow you to connect with key decision makers, influential business owners and advisers and other leaders in Alberta, as we anticipate 600-700 of Central Alberta's best in attendance!

By taking from last year's success and adding to it we are planning on having one of the best events ever!

The evening will take place on May 7, 2011 at the magnificent Exhibition Hall located in the Capri Hotel and Conference Center. Once you arrive you will experience a large area for your personal and business networking in a classy and beautiful atmosphere. You will enjoy a five course meal served by Red Deer's best catering company. As well each person in attendance will qualify to win an exclusive vacation package which will be given away as a door prize at the end of the evening!

Your sponsorship fundraising enables your awards show to be a true success. We thank you in advance for your generosity.

Please contact Denie or Joan at the CHBA-CA office, with your choice of sponsorship request. To find out more on how last year's sponsors were so successful call Jean-Guy Turcotte or Terry Loewen. The deadline for all sponsorships is January 31st 2011.

P.S. See the last page for Sponsorship fundraising tips on how to achieve the maximum recognition possible for you and your company.

Thank you,

Lisa Buckingham
Award Show Committee Chair/ CHBA-CA Director
Trail Appliances
Contract Sales Manager
Ph: (403) 872-0903

Jean-Guy Turcotte-AMP
Award Show Committee & Past CHBA-CA Director
Regional Mortgage Group
Partner/Mortgage Professional/Columnist
Ph: (403) 343-1125

Denie Olmstead
Executive Officer
CHBA-CA
Ph: (403) 346-5321
Toll-free: 1-888-346-5329
Fax: (403) 342-1301
Toll-free: 1-877-342-1301

Terry Loewen
Award Show Committee & Past CHBA-CA President
Platinum Homes
President
Ph: (403) 896-3675



Event Sponsorship Package



DIAMOND - BUILDER OF THE YEAR AWARDS SPONSOR: \$10,000

- + 16 tickets (\$1600 Value) to Awards of Excellence in Housing Gala (Diamond Table).
- + Company name engraved on Builder and Renovator of the Year trophies.
- + Company commercial (2 one minute spots) to air during dinner, provided by your company via memory stick.
- + Company logo recognized in Awards of Excellence in Housing Gala program.
- + Company logo on sponsor board.
- + Company recognition (logo) on screens during the Awards of Excellence in Housing Gala.
- + Company logo on the Awards of Excellence in Housing website under sponsorship.
- + Banner ad (2.5" high and 7" wide) in the Awards of Excellence in Housing program.
- + Recognition of sponsorship in local media.
- + Company name and logo shared with CHBA-CA on Martini Ice Sculpture.
- + Presentation of award to Builder of the Year and Professional Member of the Year.

PLATINUM SPONSOR: \$7,500

- + 8 tickets (\$800 Value) to Awards of Excellence in Housing Gala.
- + Business card size ad in Awards of Excellence in Housing program.
- + Company commercial (2 one minute spots) to air during dinner on screen, provided by your company via memory stick.
- + Company recognition (logo) on screens during the Awards of Excellence in Housing Gala.
- + Company logo on sponsor board.
- + Company logo on the Awards of Excellence in Housing website under sponsorship.
- + Recognition of sponsorship in local media.
- + Present Trade/Supplier Award.

GOLD SPONSOR: \$5,000

- + 8 tickets (\$800 value) to Awards of Excellence in Housing Gala.
- + Company logo recognized in Awards of Excellence in Housing program.
- + Company recognition (logo) on screen during the Awards of Excellence in Housing Gala.
- + Company commercial (1 one minute spot) to air during dinner on screen, provided by your company via memory stick.
- + Company logo on sponsor board.
- + Company logo on the Awards of Excellence in Housing website under sponsorship.
- + Recognition of sponsorship in local media.
- + Presentation of an award.

SILVER SPONSOR: \$3,000 (PLYGEM; CARPET COLOUR CENTRE)

- + 4 tickets (\$400 value) to Awards of Excellence in Housing Gala.
- + Company logo recognized in Awards of Excellence in Housing program.
- + Company commercial (1 thirty second spot) to air during dinner on screen, provided by your company via memory stick.
- + Company logo on sponsor board.
- + Company logo on the Awards of Excellence in Housing website under sponsorship.
- + Recognition of sponsorship in local media.
- + Presentation of an award.



Special Sponsors

Canadian
Home Builders'
Association



DOOR PRIZE SPONSOR: \$4,000

- ✚ 6 tickets (\$600 value) to Awards of Excellence in Housing Gala.
- ✚ Company logo recognized in Awards of Excellence in Housing program.
- ✚ Company recognition (logo) on screens during the Awards of Excellence in Housing Gala.
- ✚ Company logo on sponsor board.
- ✚ Company logo on the Awards of Excellence in Housing website under sponsorship.
- ✚ Recognition of sponsorship in local media.
- ✚ Presentation of Door Prize.

ENTERTAINMENT SPONSOR: \$4,000

- ✚ 6 tickets (\$600 value) to Awards of Excellence in Housing Gala.
- ✚ Company logo recognized in Awards of Excellence in Housing program.
- ✚ Company recognition (logo) on screens during the Awards of Excellence in Housing Gala.
- ✚ Company logo on sponsor board.
- ✚ Company logo on the Awards of Excellence in Housing website under sponsorship.
- ✚ Recognition of sponsorship in local media.
- ✚ Presentation of an award.

WINE SPONSOR: \$2,500 – SPONSORED BY: REGIONAL MORTGAGE

- ~~✚ 4 tickets (\$400 value) to Awards of Excellence in Housing Gala.~~
- ~~✚ Company logo recognized in Awards of Excellence in Housing program.~~
- ~~✚ Company recognition (logo) on screens during the Awards of Excellence in Housing Gala.~~
- ~~✚ Company logo on sponsor board.~~
- ~~✚ Company logo on the Awards of Excellence in Housing website under sponsorship.~~
- ~~✚ Recognition of sponsorship in local media.~~
- ~~✚ Company name on Wine Bottles.~~
- ~~✚ Presentation of an award.~~

PHOTOGRAPHY SPONSOR: \$2,500

- ✚ 4 tickets (\$400 value) to Awards of Excellence in Housing Gala.
- ✚ Company logo recognized in Awards of Excellence in Housing program.
- ✚ Company recognition (logo) on screens during the Awards of Excellence in Housing Gala.
- ✚ Company logo on sponsor board.
- ✚ Company logo on the Awards of Excellence in Housing website under sponsorship.
- ✚ Recognition of sponsorship in local media.
- ✚ Presentation of an award.

FLORAL SPONSOR: \$2,500 - SPONSORED BY: FALCON HOMES

- ~~✚ 4 tickets (\$400 value) to Awards of Excellence in Housing Gala.~~
- ~~✚ Company logo recognized in Awards of Excellence in Housing program.~~
- ~~✚ Company recognition (logo) on screens during the Awards of Excellence in Housing Gala.~~
- ~~✚ Company logo on sponsor board.~~
- ~~✚ Company logo on the Awards of Excellence in Housing website under sponsorship.~~
- ~~✚ Recognition of sponsorship in local media.~~
- ~~✚ Company business card on floral centerpieces~~
- ~~✚ Presentation of an award.~~

SUPPORTING SPONSOR: \$1,000

- ✚ 2 tickets (\$200 value) to Awards of Excellence in Housing Gala.
- ✚ Company logo recognized in Awards of Excellence in Housing program.
- ✚ Company logo on the Awards of Excellence in Housing website under sponsorship.
- ✚ Presentation of an award (if available).



2011 Awards of Excellence in Housing Sponsorship Registration Form



Payment Options

FAX TO: (403) 342-1301

SPONSORSHIP LEVELS: - please select the level

- Diamond – Builder of the Year Award Sponsor (\$10,000)
 - Platinum (\$7500)
 - Gold (\$5000)
 - Silver (\$3000)

 - Door Prize (\$4000)
 - Entertainment (\$4000)
 - Wine (\$2500)
 - Photography (\$2500)
 - Supporting (\$1000)
-

Payment Options – Receipts will be provided

- Cheque (Payable to CHBA-Central Alberta)
- Visa
- Master Card
- Invoice

Cardholder Name: _____ Card# _____

Expiry Date: _____ Cardholder Signature: _____

(You may also contact the office directly to give this information) Call (403) 346-5321

Company Mailing Address: _____

CHBA-CA Mailing Address
2010 Awards of Excellence in Housing
C/O CHBA – Central Alberta
#10, 7895-49th Ave.
RED DEER, AB T4P 2B4



2011 Awards of Excellence in Housing Sponsorship Packages



Essential tips to get to the above sponsorship funding dollars to get more advertising for you and your suppliers at the event:

We are looking for your time more than your personal and corporate wallet. We would like for you to call on your Supplier's and Trades to provide you with the funding. Call them up and inform them of the benefits of sponsoring and how it relates to them, whichever package they take, you get the credit for as well!

For example, if you raise \$10,000.00 from your suppliers and trades, then YOU and YOUR Company will get the package described as Diamond and all of the benefits associated with it. If your suppliers and trades supply you with \$1000 each then they will get the package associated with that.

For more information on how this works, please contact one of the below listed contacts.

Thank you,

Lisa Buckingham
Award Show Committee Chair/ CHBA-CA Director
Trail Appliances
Contract Sales Manager
Ph: (403) 872-0903

Jean-Guy Turcotte-AMP
Award Show Committee & Past CHBA-CA Director
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Terry Loewen
Award Show Committee & Past CHBA-CA President
Platinum Homes
President
Ph: (403) 896-3675

Thank you to our 2010 Awards of Excellence in Housing Sponsors
And their commitment to professionalism



Asset Builders Corp
Carpet Colour Centre
Clearview Glass
Daltile
Euro Shield
Flight Centre
Galaxy Plumbing and Heating
Global Dec-K-ing
Goodmen Roofing
Heywood Holmes & Partners
Howard and Company
IKO – Premium Roofing
Kraze and Sunny FM
Kraus
Mapei
McKell Marketing
Melcor Developments
Milano for Men
Platinum Homes
Proform
Prolific Graphics
Rail Craft
Red Deer Advocate
Red Deer Express
Red Deer Motors
Regional Mortgage
Royal Carpet Realty Ltd.
Servus Credit Union
Shnier
Steel-Craft Door Crafts
Trail Applicances
Unique Elevations
Vintage
VNO Exteriors